

IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.-3. (*Cancelled*).

4. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; wherein:

said URL rewriting unit rewrites said second URL when identification information of said web page requested by the user is stored in said compensation-granting database.

5. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; wherein:

said compensation-granting database grants compensation for said deal when identification information of said web page, on which the deal is performed, is stored in said compensation-granting database.

6. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a compensation-granting database for storing identification information that identifies said web page having said second URL which provides the deal, to which said compensation can be granted; and

an indicating unit for indicating on a terminal of the user that said compensation is granted to said deal performed on said web page when identification information of a web page requested by the user is stored in said compensation-granting database.

7. (*Withdrawn*) A server as claimed in claim 1, further comprising:

a history database for storing an access history of the user accessing a web page having said first URL with corresponding identification information of the user; and

a compensation-executing unit for judging whether said deal is truly performed, when the user applies for compensation for said deal, using said access history stored in said history database, and for paying said compensation to the user when said deal is truly performed.

8. (*Withdrawn*) A server as claimed in claim 1, further comprising:
a history database for storing an access history of the user accessing a web page having said first URL with corresponding identification information of the user; and
said compensation-granting unit judges whether to grant said compensation to the user, based on a time of final access to said first URL, using said access history.

9. (*Withdrawn*) A server as claimed in claim 1, further comprising:
a storing unit for storing information that specifies a time of final access to the web page having said first URL by the user; and
said compensation-granting unit judges whether to grant said compensation to the user based on said time of final access stored in said storing unit.

10.-14. (*Cancelled*).

15. (*Withdrawn*) A method as claimed in claim 12, further comprising the step of:
storing identification information that identifies a web page having said second URL which provides the deal, to which said compensation can be provided; wherein:
said step of rewriting said second URL rewrites said second URL when identification information of a web page requested by the user is stored by said storing step.

16. (*Withdrawn*) A method as claimed in claim 12, further comprising the step of:
storing identification information that identifies a web page which provides a deal, to which said compensation can be provided; wherein:
said step of granting said compensation grants compensation to said deal when identification information of a web page, on which the deal is performed, is stored by said storing.

17. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:

storing identification information that identifies a web page which provides a deal, to which said compensation can be provided; and

indicating on a terminal of the user that said compensation is granted to the deal performed on said web page when said identification information of said web page requested by the user is stored by said storing.

18. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing an access history of the user accessing said portal site server with corresponding identification information of the user; and

judging whether the deal is truly performed based on said access history stored by said storing step when the user applies for compensation for said deal; and

paying said compensation to the user when said deal is truly performed.

19. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing an access history of the user accessing said portal site server with corresponding identification information of the user; and

judging whether to grant said compensation to the user, based on a time of final access to said portal site server, using said access history.

20. (*Withdrawn*) A method as claimed in claim 12, further comprising the steps of:
storing information that specifies a time of final access to said portal site server by the user; and

judging whether to grant compensation to the user, based on the time of final access to said portal site server, using said stored information.

21.-22. (*Cancelled*).

23. (*Withdrawn*) A method as claimed in claim 22, further comprising the step of:
storing a total amount of sales of merchandise sold at said web page and a total amount of said insurance paid to the user for said merchandise, with corresponding merchandise identification information that identifies said merchandise; and

setting or updating an amount of said insurance for said merchandise according to a ratio of said total amount of said insurance to said total amount of sales.

24. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of sales of merchandise sold at web pages operated by member stores and a number of times of granting said insurance to said merchandise sold by each member store with corresponding member store identification information that identifies said member store; and
setting or updating a premium paid by said member store according to a ratio of said number of times of granting said insurance to said total amount of sales.

25. (*Withdrawn*) A method as claimed in claim 24, wherein said step of setting or updating sets or updates an amount of compensation that can be paid to the user according to said ratio of said number of times of granting said insurance to said total amount of sales.

26. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of sales of merchandise sold at web pages operated by member stores and an amount of said insurance paid to the user for said merchandise sold by said member stores with corresponding member store identification information that identifies each member store; and
setting or updating a premium paid by said member store according to a ratio of said amount of said insurance paid to the user to said total amount of sales.

27. (*Withdrawn*) A method as claimed in claim 26, wherein said step of setting or updating sets or updates an amount of compensation that can be paid to the user according to said ratio of said amount of insurance paid to the user to said total amount of sales.

28. (*Withdrawn*) A method as claimed in claim 22, further comprising the steps of:
storing a total amount of purchase of the user at said web page and a number of times of applying for said insurance by the user with corresponding user identification information that identifies the user; and
setting or updating an amount of compensation paid to the user according to a ratio of said number of times of applying for said insurance by the user to said total amount of purchase of the user.

29. (*Withdrawn*) A method as claimed in claim 28, wherein said step of setting or updating sets or updates said amount of compensation that can be paid to the user according to said ratio of said number of times of applying for said insurance by the user to said total amount of purchase of the user.

30. (*Withdrawn*) A method as claimed in claim 22 further comprising the steps of:
storing a total amount of purchase of the user at said web page and an amount of compensation paid to the user with corresponding user identification information that identifies the user; and

setting or updating an amount of compensation paid to the user according to a ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

31. (*Withdrawn*) A method as claimed in claim 30, wherein said step of setting or updating sets or updates said amount of compensation that can be paid to the user according to said ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

32. (*Withdrawn*) A method as claimed in claim 23 or 24, wherein said step of setting or updating sets or updates coverage applied to said merchandise according to said ratio of said total amount paid as insurance for said merchandise to said total amount of sales for said merchandise.

33. (*Withdrawn*) A method as claimed in claim 28, wherein said step of setting or updating sets or updates a limit for the user to purchase merchandise, to which said compensation can be paid, according to said ratio of said number of times of applying for said insurance by the user to said total amount of purchase.

34. (*Withdrawn*) A method as claimed in claim 30, wherein said step of setting or updating sets or updates a limit for the user to purchase merchandise, to which said compensation can be paid, according to said ratio of said amount of compensation paid to the user to said total amount of purchase of the user.

35. (*Withdrawn*) A method as claimed in claim 21, further comprising the steps of:

storing a number of times of access to said portal site server by the user; and
judging whether to provide said compensation to the user based on said number of times of
access.

36. (*Cancelled*).

37. (*Currently Amended*): A computer readable medium storing thereon a program
for causing the computer to perform as a portal site server being a part of a system operated
by an insurance company to grant compensation to a user, said system connecting to the
portal site server having a first URL to a member store server representing a member store to
pay premium for a deal with the user to the insurance company as a member of the system,
the system further connecting the portal site server to a user terminal for the user to access to
the portal site server for claiming the compensation related to the deal with the member store,
the portal site server comprising:

a compensation-granting database configured to store URL information of the
member store in advance, the member store paying premium for a deal with the user to the
insurance company as a member of the system;

a URL rewriting unit which receives a second URL of a web page of the member
store server upon a user's request, rewrites said second URL to be linked to said first URL if
the second URL requested by the user is found in said URL information-stored in the
compensation-granting database, and transmits said rewritten URL to the user terminal, the
user accessing the portal site server for claiming the compensation related to the deal with the
member store and then being provided an access to the member store server;

a history database for storing deal information including information related to the
access to the portal site server by the user; and

a compensation-granting unit for granting the compensation to the user based on the
deal information stored in the history database.

38. (*Currently Amended*): A method for granting compensation for a deal performed
between a member store and a user on the Internet for use with a compensation-granting
portal site server connecting to a member store server representing the member store to pay
premium for the deal, connecting to a user terminal through the Internet, and having a first

URL through which the user gains access to said compensation-granting portal site server, said method comprising:

pre-storing URL information of the member store in a compensation-granting database, the member store paying premium for a deal with the user to the insurance company as a member of the system;

receiving a second URL of a web page of the member store server upon a user's request;

rewriting the second URL to be linked to the first URL if the second URL requested by the user is found in the compensation-granting database;

transmitting the rewritten URL to the user terminal, the user accessing the portal site server for claiming the compensation related to the deal with the member store and then being provided an access to the member store server;

storing deal information related to the access to the compensation-granting portal site server by the user in a history database; and

granting the compensation related to the deal based on the deal information stored in the history database.

39. *(Withdrawn)*: A member store server for providing compensation to a deal that is performed by a user terminal on a web-page accessed which has jumped from an compensation-granting portal site that is operated by a compensation-granting portal site server, said user terminal including a storing unit for storing information of the web page accessed by the user terminal comprising:

a reading unit for reading information stored in the storing unit in the user terminal;

a judging unit for judging from the information read by the reading unit whether the web page from which the user terminal has jumped is the compensation-providing portal site or not; and

a processing unit for providing the compensation to the deal if the judging unit judges that the user terminal has jumped from the compensation-granting portal site.

40. *(Previously Presented)*: The computer readable medium as in claim 37, wherein the user pays additional premium to the insurance company.

41. *(Previously Presented)*: The computer readable medium as in claim 37, wherein the deal information further including a validity period of the compensation to be granted.

42. *(Previously Presented)*: The computer readable medium as in claim 41, wherein the deal information further including information related to a time of final access to the portal server by the user.